



ROAD SAFETY STATS WITH MAST: AN INTRODUCTION THE FUNDAMENTALS OF MAST ONLINE AND THE DATA IT CONTAINS

One Day Course – £195 per delegate

This course introduces police reported STATS19 crash data and provides the skills to access and present them with MAST

Suitable for delegates previously unfamiliar with the topic, **this course** explains where road safety data comes from and discusses its benefits and drawbacks. Delegates will learn the fundamental skills for using MAST Online, including an overview of socio demographic profiling of driver and casualty data.

LOCATION & TRAVEL

Most RSA training courses are run at our office base in the heart of the historic market town of Banbury. Located next to the famous Banbury Cross, this is the perfect place to learn away from the distractions of the office. We are just 5 mins drive from J11 of the M40, or 10 mins walk from Banbury's Rail and Bus Stations.

TRAINING FOLLOW-UP

Delegates completing this course will be well prepared to attend MAST Analysis: The Basics And Beyond. This course not only refreshes and develops existing skills, but also introduces valuable new techniques.

Course Tutor: Bruce Walton, RSA Technical and Analysis Director

Bruce created the analytical engine behind MAST Online, and has been mining road safety data since 2002. With a varied background in data management, information analysis and technical training, his experience and insight lifts the lid on intelligent use of data for any road safety application.

COURSE OUTLINE

WHY DO STATISTICS MATTER?

STATS19 POLICE REPORTING

OTHER DATA SOURCES

**APPLIED EXAMPLE –
MAKING CRASH REPORTS**

PUBLICATION OF POLICE DATA

FINDING THE INFORMATION

INTERPRETING RRCGB

THE PURPOSE OF MAST

GAINING ACCESS

UNDERSTANDING MAST

**CRASHES IN AUTHORITY
BY DATE AND SEVERITY**

**INTRO TO SEGMENTATION
WITH MOSAIC**

INDEXED REPORTS

**CASUALTY SOCIO
DEMOGRAPHIC PROFILE**

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