



MAST ANALYSIS: THE BASICS AND BEYOND

A COMPLETE OVERVIEW OF THE BEST METHODS AND MAIN BENEFITS

One Day Course – £195 per delegate

This course covers a wide range of analytical techniques, including socio demographic and residency analyses, supporting an intelligence led approach to road safety

Suitable for road safety professionals who are familiar with the STATS19 dataset but have little or no previous experience with MAST, this course builds MAST skills from the ground up. Delegates will learn how to use local and national data to gain real insight into a wide range of road safety issues.

LOCATION & TRAVEL

Most RSA training courses are run at our office base in the heart of the historic market town of Banbury. Located next to the famous Banbury Cross, this is the perfect place to learn away from the distractions of the office. We are just 5 mins drive from J11 of the M40, or 10 mins walk from Banbury's Rail and Bus Stations.

TRAINING FOLLOW-UP

Delegates completing this course will be well prepared to attend the MAST Professional course.

Course Tutor: Bruce Walton, RSA Technical and Analysis Director

Bruce created the analytical engine behind MAST Online, and has been mining road safety data since 2002. With a varied background in data management, information analysis and technical training, his experience and insight lifts the lid on intelligent use of data for any road safety application.

COURSE OUTLINE

THE PURPOSE OF MAST

GAINING ACCESS

UNDERSTANDING MAST

EXAMPLE: CRASHES BY AREA, DATE & SEVERITY

MOSAIC SEGMENTATION

INDEXED REPORTS

CASUALTY PROFILING

INSIDE MAST DIMENSIONS

WHAT IS LOCATION?

DRIVER RESIDENCY

ROAD USER TYPES

DEMOGRAPHY OF ROAD RISK

PEDESTRIANS BY DEPRIVATION

QUESTIONS MAST ANSWERS

YOUNG DRIVERS

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